

Applying for Sponsorship



Tips to make your sponsorship request stand out.

Fill in all the questions.

Tell us briefly about your organisation so we can see if it's a great fit for BPM to partner with. Are you brand new or been in operation for many years? What is the purpose of your organisation? If you have a website let us know the URL address.

Tell us about the event or opportunity. Is it the first time it's been held or has it been going for many years? How many people attend or expect to attend?

Describe the people who generally attend (the demographic) e.g. primary school children, 35-50 year olds, senior citizens, mix of races and financial backgrounds, is there anything these people have in common such as all have children at same school, live in local area, etc.

How will the sponsorship benefit BPM? How will people know we have sponsored it? Can we put up signs, have our branded vehicles and trailers there, can we be involved at prize giving, is it the type of event where our staff can tell people about our products and services.

Is there any other way we can help you other than money? Do you need BPM product? Volunteers? Attachments are welcome. Perhaps you have photos of last year's event or greater information on the event - PDFs, Word documents and Powerpoint presentations are all fine to attach.

Don't forget to fill in all the sections!
(Yes, this is so important we are reminding you twice).

Funding rounds for sponsorships under \$500 are held 6 monthly.
Applications due either February 28th or August 30th for consideration

Sponsorship details

Description of proposed opportunity/event

Event dates

Total financial support requested

Other non-financial support requested

Intended audience (numbers and demographic)

Applicant details

Organisation name

Contact name

First

Last

Position

Contact details

Business

Mobile

Email address

By providing your email address and/or mobile telephone number, you consent to BPM and/or it's related companies (as defined in the Companies Act 1993) contacting you electronically (e.g. by email, text, website link) from time to time with information about our products, services, and promotions.

Mailing address

Street address

Suburb

Town/City

Postcode

Benefits for BPM

How this sponsorship reinforces BPM's brand, values and/or business activity

How does this sponsorship involve BPM's staff

Any other relevant information (financials, marketing materials etc):